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Roku to Power Globe Streamwatch Player

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Philippines Telco Operator Leverages Roku Streaming Platform to Deliver Video Services to Consumers Using a Roku Streaming Stick

Roku Inc. (Nasdaq: ROKU) and Globe Telecom today announced the signing of a Roku Powered™ licensing agreement allowing Globe to leverage Roku's streaming platform to deliver video services to its customers. As part of the agreement Globe will leverage the Roku OS to deliver a simple customer experience using the user interface, curate its video offering including streaming channels and offer popular streaming players. Globe will launch the new Globe Streamwatch player in the Philippines by November this year.

"Globe is one of the leading telecom providers in the Philippines, with millions of cellular and broadband customers. It is a logical next step for Globe to launch a video package and streaming device to its customers to enhance their entertainment experience at home. With the Roku Powered licensing program telco operators such as Globe can launch internet-delivered TV services quickly by leveraging our powerful streaming platform," said Andrew Ferrone, vice president of pay TV at Roku.

Martha Sazon, senior vice president for Globe At Home said, "The collaboration with Roku allows us to give our customers more streaming device choices and a whole new streaming experience all together. Globe Streamwatch is easy to use and enjoy. By just plugging and activating the device, our customers will readily have access to a wealth of entertainment available at home even without cable connection."

Globe is the first Roku Powered partner that will offer a Roku Streaming Stick to its customers. Globe Streamwatch users will be able to watch a variety of content across free and paid channels in different categories including sports, lifestyle, fashion, and more. It comes with three months access to top streaming services such as NETFLIX, Disney Channel Apps and HOOQ.

About Globe Telecom

Globe Telecom is a leading full service telecommunications company in the Philippines, serving the needs of consumers and businesses across an entire suite of products and services including mobile, fixed, broadband, data connections, internet and managed services. Its principals are Ayala Corporation and Singtel who are acknowledged industry leaders in the country and in the region. For more information, visit www.globe.com.ph [5]. Follow Globe Telecom on Facebook at www.facebook.com/GlobePH [6] as well as @EnjoyGlobe on Twitter and Instagram.

About Roku, Inc.

Roku pioneered streaming to the TV. We connect users to the streaming content they love, enable content publishers to build and monetize large audiences, and provide advertisers with unique capabilities to engage consumers. Roku streaming players and Roku TV™ models are available around the world through direct retail sales and licensing arrangements with TV OEMs and service operators. The company was founded by Anthony Wood, inventor of the DVR. Roku is headquartered in Los Gatos, Calif. U.S.A.

Roku Powered and Roku TV are trademarks of Roku, Inc. in the U.S. and in other countries.

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English

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